

# COACHELLA VALLEY HOUSING COALITION

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## Press Release

**For Immediate Release**  
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**Date: June 17, 2010**  
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**Ground Opening: 63950 Lincoln St., Mecca, CA**

**The Coachella Valley Housing Coalition and 53 hardworking families  
celebrate the completion of  
the Paseo de los Heroes II Mobile Home Park in Mecca, CA.**

### **Paseo de los Heroes II Mobile Home Park Grand Opening celebration**

**When:** 4 PM, Thursday, June 24, 2010

**Where:** Paseo de los Heroes II Mobile Home Park  
on the northeast corner of Lincoln Drive and Avenue 64,  
just east of Expressway 86S, Mecca

**Mecca, Calif.** – Indio-based Coachella Valley Housing Coalition (CVHC) will join representatives from the County of Riverside, Wells Fargo Bank, US Bank and the U.S. Department of Agriculture (USDA) to celebrate the opening of the 53-unit Paseo de los Heroes II Mobile Home Park in the unincorporated Riverside County community of Mecca. Built in partnership with the County, the 10-acre Paseo de los Heroes II is designed to serve farmworkers and their families. The development was completed in late April 2010.

“Because of a strong partnership with the County of Riverside, USDA, Wells Fargo Bank and other organizations, the Coachella Valley Housing Coalition develops safe, decent and affordable housing for the hard working farmworker community of Riverside County,” said John F. Mealey, executive director of the Coachella Valley Housing Coalition. “Hundreds of farmworker families live in unsafe, indecent and deplorable conditions in the Coachella Valley. Paseo de los Heroes II is CVHC’s latest effort to provide a safe housing alternative where it is needed most.”

The first residents of the complex moved in May, and the development is expected to be fully leased by the end of July.

The development consists of attractive and affordable two- to four-bedroom manufactured homes especially designed for Paseo de los Heroes II, as well as a manager’s unit above the community

center. Units range in size from 1,026 to 1,306 square feet. With USDA rental assistance, residents pay no more than 30 percent of their income in rent. Open floor plans within the units and home placement throughout the complex ensure maximum open space for families. A large park designed into the center of the complex, adjacent to the large community center, provides tenants with a plush grassy area, communal benches and barbeques, and large play structures complete with shade for the kids. Residents also enjoy a dual washer/dryer in their unit, as well as a private carport and storage unit.

The development involves a collaboration of local, state and national partners including USDA, US Bank, Wells Fargo Bank, the State of California Department of Housing and Community Development Joe Serna Jr. Farmworker Housing Grant Program, the California Tax Credit Allocation Committee, and County of Riverside Redevelopment Agency.

Paseo de los Heroes II was designed by the award-winning architectural firm McFadden Architects, Inc., and built by general contractor Wm. C. Buster, Inc.

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Located in Indio, California, about one hundred miles east of Los Angeles, the Coachella Valley Housing Coalition (CVHC) is an award-winning non-profit housing development corporation dedicated to helping low and very-low income families improve their living conditions through advocacy, research, construction, and operation of housing and community development projects. CVHC has constructed more than 3,800 homes and apartments for low-income households in Riverside and Imperial Counties. In addition, CVHC has developed childcare centers, after-school programs and computer technology centers. It operates various services for its tenants and others including Ballet Folklorico and mariachi classes, English as a Second Language and Citizenship classes, an art program, and tennis and recreational programs. For more information, visit [www.cvhc.org](http://www.cvhc.org)