

YOUR BUSINESS YOUR NEWS

Job changes

Kerry Graves has joined **The Living Desert** as director of park services and guest relations. Graves will lead a wide range of park operations, including admissions, membership, park attractions, marketing and events.

Mike Czerwinski has been named general manager for **Cord Media Company**. With more than 20 years of experience in media sales and advertising, Czerwinski most recently served as general manager of Time Warner Media Sales.

Alexander Gonzales, of La Quinta, was recently appointed warden at **Chuckawalla Valley State Prison**. Gonzales had been serving as the acting warden since October 2012. CVSP is a medium security prison approximately 20 miles west of Blythe and houses about 2,600 inmates.

Michael Jones has been appointed as taxi

administrator for **Sun-Line Regulatory Administration**.

Jones has been with SRA for the past five years in the position of manager of taxi administration.

Philanthropy

The **Coachella Valley Housing Coalition** recently awarded \$79,000 in **John F. Mealy Scholarships** to 91 students. Additionally, a \$2,000 scholarship and a paid internship with CVHC was awarded to Gerardo Alva Chavez, a student who demonstrated outstanding community service.

The JFM Scholarships are awarded annually to students residing in CVHC housing developments, who are seeking higher education at any accredited college, university or vocational training program.

This year, Southern California Edison contributed \$25,000 toward the college scholarship fund.

The **Desert Business Association** has made a donation of \$1,200 to 16 charitable organizations that are members of the association.

The recipients are ABC Recovery Center, Agua Caliente Cultural Museum, AIDS Assistance Program, Desert AIDS Project, Desert Blind & Handicapped Association, Desert Legal Aid, Inc., Desert Women for Equality, Desert Performs, Gilda's Club Desert Cities-Cancer Support, Goodwill Southern California ISSE, McCallum Theatre, Mizell Senior Center, Palm Springs Art Museum, Save-A-Pet, Inc., The Center - LGBT Center of the Desert, and Unitarian Universalist Church of the Desert.

Do you have information for Your Business, Your News? Send announcements by email to Nina.Ronda@thedesertsun.com, or call (760) 778-4639; or Nina Ronda, The Desert Sun, 750 N. Gene Autry Trail, Palm Springs, Calif. 92262.